

REP HEADLINE# 6268507 TRF# 488781 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP4/12 09.06
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***

ADV # _____ ADV. NAME ISS/DCCC REP.# _____ OFF.# 762 SALESMAN # _____
 AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW,
 WASHINGTON, DC 20007 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6268507 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1472 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP4/12 09.06

REP: **ORDER CANCELED BEFORE START**
 TOTAL \$0
 PLS CNF THANKS
 NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1472
 AGENCY PRODUCT CODE = 14

1	Z		100P-200P	30		\$175.00	9/18	9/24	0		TU-F,M	0
PROGRAM : COPS ORD COM1: ORDER CANCELED BEFORE START CON COM1: COPS												

29	SZ		100P-200P	30		\$175.00	9/18	9/24	0		TU-F,M	0
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. ORD COM2: ORDER CANCELED BEFORE START THIS IS A MAKE-GOOD FOR SEP18 ON LINE-1 FOR 5 SPOTS/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP4/12 09.06
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2		Z	1000A-1100A	30		\$225.00	9/18	9/24	0		TU-F,M	0
PROGRAM : DR OZ												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: DR OZ												
3		SZ	1000P-1100P	30		\$1,725.00	9/18	9/24	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 10P												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: FOX 5 NEWS AT 10P												
4		SZ	1100P-1135P	30		\$800.00	9/18	9/24	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 1100P												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: FOX 5 NEWS AT 1100P												
5		SZ	200P-300P	30		\$250.00	9/18	9/24	0		TU-F,M	0
PROGRAM : KATIE COURIC												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: KATIE COURIC												
6		SZ	300P-400P	30		\$275.00	9/18	9/24	0		TU-F,M	0
PROGRAM : ANDERSON COOPER												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: ANDERSON COOPER												
7		SZ	400P-500P	30		\$350.00	9/18	9/24	0		TU-F,M	0
PROGRAM : DR OZ												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: DR OZ												
8		SZ	500P-530P	30		\$585.00	9/18	9/24	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: FOX 5 NEWS AT 5PM												

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP4/12 09.06
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9		SZ	500A-600A	30		\$450.00	9/18	9/24	0		TU-F,M	0
PROGRAM : FOX5 NEWS 5A												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: FOX5 NEWS 5A												
10		SZ	530P-600P	30		\$600.00	9/18	9/24	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 530PM												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: FOX 5 NEWS AT 530PM												
11		SZ	600A-700A	30		\$825.00	9/18	9/24	0		TU-F,M	0
PROGRAM : FOX5 NEWS 6A												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: FOX5 NEWS 6A												
12		SZ	600P-700P	30		\$400.00	9/18	9/24	0		TU-F,M	0
PROGRAM : MORE ACCESS												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: MORE ACCESS												
13		SZ	700P-730P	30		\$575.00	9/18	9/24	0		TU-F,M	0
PROGRAM : EXTRA												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: EXTRA												
14		SZ	700A-900A	30		\$750.00	9/18	9/24	0		TU-F,M	0
PROGRAM : FOX5 MORNING NEWS												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: FOX5 MORNING NEWS												
15		SZ	730P-800P	30		\$825.00	9/18	9/24	0		TU-F,M	0
PROGRAM : TMZ												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: TMZ												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP4/12 09.06

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16		SZ	900A-1000A	30		\$215.00	9/18	9/24	0		TU-F,M	0
PROGRAM : MORE LAS VEGAS												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: MORE LAS VEGAS												
17		SZ	100P-800P	30		\$2,000.00	9/22	9/22	0		SAT	0
PROGRAM : FOX COLLEGE FOOTBALL												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: FOX COLLEGE FOOTBALL												
18		SZ	1000P-1100P	30		\$950.00	9/22	9/22	0		SAT	0
PROGRAM : FOX 5 NEWS AT 10PM SAT												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: FOX 5 NEWS AT 10PM SAT												
19		Z	400P-500P	30		\$150.00	9/22	9/22	0		SAT	0
PROGRAM : NUMB3RS												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: NUMB3RS												
31		SZ	900P-1000P	30		\$775.00	9/22	9/22	0		SAT	0
PROGRAM : THE CLOSER												
ORD COM1: SPOTS N/A DUE TO SPORTS. MG 'THE CLOSER'. PRE-BOOKED PLS APPROVE												
ORD COM2: ORDER CANCELED BEFORE START												
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-20 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-21 FOR 1 SPOT/WK												
20		Z	500P-600P	30		\$225.00	9/22	9/22	0		SAT	0
PROGRAM : CRIMINAL MINDS												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: CRIMINAL MINDS												
21		Z	700P-800P	30		\$400.00	9/22	9/22	0		SAT	0
PROGRAM : TMZ WEEKEND												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: TMZ WEEKEND												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP4/12 09.06

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22		SZ	1000P-1045P	30		\$1,575.00	9/23	9/23	0		SUN	0
PROGRAM : FOX 5 NEWS AT 10PM SUN												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: FOX 5 NEWS AT 10PM SUN												
23		SZ	1045P-1100P	30		\$1,000.00	9/23	9/23	0		SUN	0
PROGRAM : FOX 5 SPORTS EXTRA												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: FOX 5 SPORTS EXTRA												
24		Z	1100A-100P	30		\$165.00	9/23	9/23	0		SUN	0
PROGRAM : ENGLISH PREMIER LEAGUE												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: ENGLISH PREMIER LEAGUE												
32		SZ	200P-400P	30		\$165.00	9/23	9/23	0		SUN	0
PROGRAM : ROAD TO PERDITION												
ORD COM1: SPOT N/A NO SOCCOR NOT AIRING. MG MOVIE 'ROAD TO PERDITION' PRE-BOOKED												
ORD COM2: ORDER CANCELED BEFORE START												
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-24 FOR 1 SPOT/WK												
25		SZ	1100P-1200M	30		\$225.00	9/23	9/23	0		SUN	0
PROGRAM : CRIMINAL MINDS												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: CRIMINAL MINDS												
26		Z	1200M-100A	30		\$135.00	9/23	9/23	0		SUN	0
PROGRAM : NUMB3RS												
ORD COM1: ORDER CANCELED BEFORE START												
CON COM1: NUMB3RS												
30		SZ	1200M-100A	30		\$135.00	9/23	9/23	0		SUN	0
PROGRAM : CSI: MIAMI												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
ORD COM2: ORDER CANCELED BEFORE START												
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-26 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27		SZ	800A-900A	30		\$300.00	9/23	9/23	0		SUN	0
PROGRAM : FOX NEWS SUNDAY ORD COM1: ORDER CANCELED BEFORE START CON COM1: FOX NEWS SUNDAY												
28		SZ	800P-900P	30		\$3,500.00	9/20	9/20	0		THU	0
PROGRAM : THE X-FACTOR RESULTS ORD COM1: ORDER CANCELED BEFORE START CON COM1: THE X-FACTOR RESULTS												

SEP/12 \$.00 CONTRACT TOTAL \$.00
TOTAL SPOTS 0

MARKET TOTALS \$185,029 KVVU 17% KSNV 30% KLAS 27% KTNV 17% KVMY 5% KVCW 3% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 488781 /		Alt Order # 06268507
Product DCCC		
Contract Dates 09/18/12 - 09/24/12		Estimate # 1472
Advertiser ISS DCCC		Original Date / Revision 08/08/12 / 08/14/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 11	Product Code 14
Agency Ref		Advertiser Ref

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/18/12	09/24/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				5	\$175.00			
N 2	KVVU	09/18/12	09/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				2	\$1,725.00			
N 3	KVVU	09/18/12	09/24/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				1	\$800.00			
N 4	KVVU	09/18/12	09/24/12	Katie Couric	2-3p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				5	\$250.00			
N 5	KVVU	09/18/12	09/24/12	Anderson	3-4p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				5	\$275.00			
N 6	KVVU	09/18/12	09/24/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				5	\$350.00			
N 7	KVVU	09/18/12	09/24/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$585.00			
N 8	KVVU	09/18/12	09/24/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				1	\$450.00			
N 9	KVVU	09/18/12	09/24/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$600.00			
N 10	KVVU	09/18/12	09/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				1	\$825.00			
N 11	KVVU	09/18/12	09/24/12	MORE Access	630-7pm		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488781 /		<u>Alt Order #</u> 06268507
<u>Contract Dates</u> 09/18/12 - 09/24/12	<u>Product</u> DCCC	<u>Estimate #</u> 1472
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/08/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$400.00			
N 12	KVVU	09/18/12	09/24/12	Extra	M-F 7-730p		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				2	\$575.00			
N 13	KVVU	09/18/12	09/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$750.00			
N 14	KVVU	09/18/12	09/24/12	TMZ	730-8p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				1	\$825.00			
N 15	KVVU	09/18/12	09/24/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				5	\$215.00			
N 16	KVVU	09/22/12	09/22/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$2,000.00			
N 17	KVVU	09/22/12	09/22/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$950.00			
N 18	KVVU	09/22/12	09/22/12	Numb3rs	Sa 4-5p		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/17/12-09/23/12	Numb3rs	Sa 4-5p	-----Sa--	:30	\$150.00	NM		
		See MG 18.2										
		2	KVVU	09/22/12-09/22/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30	\$775.00	NM		
		Ⓜ MG for 20.1,19.1,18.1										
N 19	KVVU	09/22/12	09/22/12	Criminal Minds	Sat 5-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$225.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/17/12-09/23/12	Criminal Minds	Sat 5-6p	-----Sa--	:30	\$225.00	NM		
		See MG 18.2										
N 20	KVVU	09/22/12	09/22/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$400.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/17/12-09/23/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30	\$400.00	NM		
		See MG 18.2										
N 21	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,575.00			
N 22	KVVU	09/23/12	09/23/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,000.00			
N 23	KVVU	09/23/12	09/23/12	Weekend Matinee Movie	10-5pm		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$165.00			
N 24	KVVU	09/23/12	09/23/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$225.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488781 /		<u>Alt Order #</u> 06268507
<u>Contract Dates</u> 09/18/12 - 09/24/12	<u>Product</u> DCCC	<u>Estimate #</u> 1472
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/08/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$225.00			
N 25	KVVU	09/23/12	09/23/12	CSI: Miami	Sun 12-1am		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$135.00			
N 26	KVVU	09/23/12	09/23/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$300.00			
N 27	KVVU	09/20/12	09/20/12	The X Factor	The X Factor		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$3,500.00			
Totals											55	\$31,455.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	55	\$31,455.00	\$26,736.75
Totals	55	\$31,455.00	\$26,736.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP HEADLINE# 6268507 TRF# 488781
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG14/12 12.5
*** KVVU-TV ***

ADV # ADV. NAME ISS/DCCC

AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # 762 SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6268507

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1472 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG14/12 12.55

REP: TO ROSE

FR NIKKI

OK'D M1-M4

SEE LINES 29-32

TOTAL SAME

PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1472

1	ES		100P-200P	30		\$175.00	9/18	9/24	0		TU-F,M	0
---	----	--	-----------	----	--	----------	------	------	---	--	--------	---

PROGRAM : COPS
CON COM1: COPS

29	A		100P-200P	30		\$175.00	9/18	9/24	5		TU-F,M	5
----	---	--	-----------	----	--	----------	------	------	---	--	--------	---

PROGRAM : COPS/DOG THE BOUNTY HUNTER
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP18 ON LINE-1 FOR 5 SPOTS/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG14/12 12.5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		400P-500P	30		\$150.00	9/22	9/22	0		SAT	0
PROGRAM : NUMB3RS												
CON COM1 : NUMB3RS												
✓31	A		900P-1000P	30		\$775.00	9/22	9/22	1		SAT	1
PROGRAM : THE CLOSER												
ORD COM1 : SPOTS N/A DUE TO SPORTS. MG 'THE CLOSER'. PRE-BOOKED PLS APPROVE												
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-20 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-21 FOR 1 SPOT/WK												
20	S		500P-600P	30		\$225.00	9/22	9/22	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
21	S		700P-800P	30		\$400.00	9/22	9/22	0		SAT	0
PROGRAM : TMZ WEEKEND												
CON COM1 : TMZ WEEKEND												
24	S		1100A-100P	30		\$165.00	9/23	9/23	0		SUN	0
PROGRAM : ENGLISH PREMIER LEAGUE												
CON COM1 : ENGLISH PREMIER LEAGUE												
32	A		200P-400P	30		\$165.00	9/23	9/23	1		SUN	1
PROGRAM : ROAD TO PERDITION												
ORD COM1 : SPOT N/A NO SOCCOR NOT AIRING. MG MOVIE 'ROAD TO PERDITION' PRE-BOOKED												
ORD COM2 : PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-24 FOR 1 SPOT/WK												
26	S		1200M-100A	30		\$135.00	9/23	9/23	0		SUN	0
PROGRAM : NUMB3RS												
CON COM1 : NUMB3RS												
30	A		1200M-100A	30		\$135.00	9/23	9/23	1		SUN	1
PROGRAM : CSI: MIAMI												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-26 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED: TU-F, M/100P-200P OFFER: TU-F, M/100P-200P CMT: PRG CHG. PRE-BOOKED PLS APPROVE.				SEP18 (5/WK)		30S	\$175.00	(AUG14/12)	
							SEP18 (5/WK)		30S	\$175.00	PLS ADVISE.	
M2	OK'D	BUY#26	MISSED: SUN/1200M-100A OFFER: SUN/1200M-100A CMT: PRG CHG. PRE-BOOKED PLS APPROVE.				SEP23		30S	\$135.00	(AUG14/12)	
							SEP23		30S	\$135.00	PLS ADVISE.	
M3	OK'D	BUY#19 BUY#20 BUY#21	MISSED: SAT/400P-500P SAT/500P-600P SAT/700P-800P OFFER: SAT/900P-1000P CMT: SPOTS N/A DUE TO SPORTS. MG 'THE CLOSER'. PRE-BOOKED PLS APPROVE.				SEP22		30S	\$150.00	(AUG14/12)	
							SEP22		30S	\$225.00		
							SEP22		30S	\$400.00		
							SEP22		30S	\$775.00	PLS ADVISE.	
M4	OK'D	BUY#24	MISSED: SUN/1100A-100P OFFER: SUN/200P-400P CMT: SPOT N/A NO SOCCOR NOT AIRING. MG MOVIE 'ROAD TO PERDITION' PRE-BOOKED CMT: PLS APPROVE.				SEP23		30S	\$165.00	(AUG14/12)	
							SEP23		30S	\$165.00	PLS ADVISE.	

SEP/12 31455.00 CONTRACT TOTAL 31455.00
 TOTAL SPOTS 55

MARKET TOTALS \$185,029 KVVU 17% KSNV 30% KLAS 27% KTNV 17% KVMY 5% KVCW 3% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6268507
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG8/12 12.48
*** KVVU-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 762 SALESMAN #
AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 448781 CONTRACT # 6268507 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1472 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 12.48

REP: TO ROSE
FR NIKKI
NEW DCCC ORDER
TOTAL \$31455
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1472

1			100P-200P	30		\$175.00	9/18	9/24	5		TU-F,M	5
PROGRAM : COPS												
CON COM1 : COPS												
2			1000A-1100A	30		\$225.00	9/18	9/24	0		TU-F,M	0
PROGRAM : DR OZ												
CON COM1 : DR OZ												

AUG8/12 12.48

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$1,725.00	9/18	9/24	2		TU-F,M	2
4			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$800.00	9/18	9/24	1		TU-F,M	1
5			200P-300P PROGRAM : KATIE COURIC CON COM1: KATIE COURIC	30		\$250.00	9/18	9/24	5		TU-F,M	5
6			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$275.00	9/18	9/24	5		TU-F,M	5
7			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/18	9/24	5		TU-F,M	5
8			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$585.00	9/18	9/24	3		TU-F,M	3
9			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	9/18	9/24	1		TU-F,M	1
10			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$600.00	9/18	9/24	3		TU-F,M	3
11			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$825.00	9/18	9/24	1		TU-F,M	1

REP HEADLINE# 6268507
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG8/12 12.48
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			600P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$400.00	9/18	9/24	3		TU-F,M	3
13			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$575.00	9/18	9/24	2		TU-F,M	2
14			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$750.00	9/18	9/24	3		TU-F,M	3
15			730P-800P PROGRAM : TMZ CON COM1: TMZ	30		\$825.00	9/18	9/24	1		TU-F,M	1
16			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$215.00	9/18	9/24	5		TU-F,M	5
17			100P-800P PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL	30		\$2,000.00	9/22	9/22	1		SAT	1
18			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT	30		\$950.00	9/22	9/22	1		SAT	1
19			400P-500P PROGRAM : NUMB3RS CON COM1: NUMB3RS	30		\$150.00	9/22	9/22	1		SAT	1
20			500P-600P PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$225.00	9/22	9/22	1		SAT	1

REP HEADLINE# 6268507
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG8/12 12.48
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			700P-800P	30		\$400.00	9/22	9/22	1		SAT	1
PROGRAM : TMZ WEEKEND N/A CON COM1 : TMZ WEEKEND												
22			1000P-1045P	30		\$1,575.00	9/23	9/23	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1 : FOX 5 NEWS AT 10PM SUN												
23			1045P-1100P	30		\$1,000.00	9/23	9/23	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA CON COM1 : FOX 5 SPORTS EXTRA												
24			1100A-100P	30		\$165.00	9/23	9/23	1		SUN	1
PROGRAM : ENGLISH PREMIER LEAGUE CON COM1 : ENGLISH PREMIER LEAGUE												
25			1100P-1200M	30		\$225.00	9/23	9/23	1		SUN	1
PROGRAM : CRIMINAL MINDS CON COM1 : CRIMINAL MINDS												
26			1200M-100A	30		\$135.00	9/23	9/23	1		SUN	1
PROGRAM : NUMB3RS CON COM1 : NUMB3RS												
27			800A-900A	30		\$300.00	9/23	9/23	1		SUN	1
PROGRAM : FOX NEWS SUNDAY CON COM1 : FOX NEWS SUNDAY												
28			800P-900P	30		\$3,500.00	9/20	9/20	1		THU	1
PROGRAM : THE X-FACTOR RESULTS CON COM1 : THE X-FACTOR RESULTS												

SEP/12 31455.00 CONTRACT TOTAL 31455.00
 TOTAL SPOTS 57

REP HEADLINE# 6268507
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG8/12 12.48
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$185,029 KVVU 17% KSNV 30% KLAS 27% KTNV 17% KVMY 5% KVCW 3% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*